

**name** **Annelle Stotz**  
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**experience** **IA Interior Architects** Seattle, WA | Oct 2013-Present

Oct 2018-Present, Sr. Director Experiential Design  
*Define and execute business strategy for the service line, report to and advise firm leadership, develop and grow experiential design team members. Support firm (all 21 offices) with creative, financial and operational leadership, mentorship and training.*

Nov 2016-Oct 2018, Director Experiential Design  
*Define and execute business strategy for the service line, report to and advise firm leadership. Management of Seattle and other regional office teams and projects, support firm (all 21 offices) with creative, financial and operational leadership, mentorship and training.*

Oct 2013-Nov 2016, Sr. Designer Experiential Design  
*Design lead on various projects, providing brand strategy, ownership of the project process from conceptualization to completion, and responsible for building key client relationships.*

**Freelance** Cincinnati, OH | Apr-Oct 2013

**Welldone** Frankfurt, DE | Dec 2011-Mar 2013, Art Director  
*Leading the creative team in the conceptualization, activation, and realization of marketing partnerships between brands and artists.*

**Kolar** Frankfurt, DE | Dec 2007-Nov 2011, Sr. Designer  
*Leading an international extension of the firm, providing creative leadership, design excellence, and building key client relationships in EMEA and APAC.*

**C&N** Frankfurt, DE | Aug-Nov 2007, Designer  
*Design lead on various projects; providing brand strategy, ownership of the project process from conceptualization to completion, and responsible for building key client relationships.*

**LPK** Frankfurt, DE & Cincinnati, OH | Jan 2005-Jul 2007, Designer  
*Design lead on various projects, providing brand strategy, ownership of the project process from conceptualization to completion, and responsible for building key client relationships.*

**Kolar** Cincinnati, OH | Jun 2004-Jan 2005, Designer  
*Providing design thinking, conceptualization and detailed development on multiple projects.*

**education** **University of Cincinnati, DAAP** | 1999-2004, BS in Graphic Design  
*Honors Scholars Program, Cum Laude  
Professional Practice Program (FRCH, FS Creations, The Delor Group)  
Institute for Global Studies and Affairs, International Cooperative Education Program with a focus in German (MetaDesign)  
Sycamore High School Women's Lacrosse Coach*

**volunteer** **SEGD** Seattle, WA | Sep 2014-Present, Chapter Chair  
*Developing and maintaining the local presence for SEGDC by providing content, programming, resources, and events that educate, connect, and inspire.*

<b>skills</b>	Creative Leadership Brand Strategy Storytelling Mentorship Business Development	<b>tools</b>	Adobe Creative Cloud, Microsoft Office, Photography, Illustration, Painting, Deltek Vision, Basecamp, Trello, Mailchimp, Sketchup, CMS, basic HTML/CSS.
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**accolades** SEGDC Speaker, Annual Conference Planning, Event Moderator and Event Signage  
Guest Speaker at various local design schools (Cornish, SCC, WSU)  
CDA Cincinnati Design Awards  
Rebrand 100 Global Awards  
GDUSA American Graphic Design Awards