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- experience** **Gensler** Seattle, WA | Jul 2019-Present, Sr. Designer  
*Creative lead on projects—responsible for development and growth of brand team members, design excellence, and building key client relationships.*
- IA Interior Architects** Seattle, WA | Oct 2013-Jun 2019  
Oct 2018-Jun 2019, Sr. Director Experiential Graphic Design (EGD)  
Nov 2016-Sep 2018, Director Experiential Graphic Design  
*Definition and execution of business strategy for EGD service line, including reporting to and advising firm leadership, development and growth of EGD team members, and providing firm-wide (22 offices) with creative, financial and operational leadership, mentorship and training.*
- Oct 2013-Oct 2016, Sr. Designer Experiential Graphic Design  
*Creative lead on projects—providing brand strategy, ownership of the project process from conceptualization to completion, and responsible for building key client relationships.*
- Freelance** Cincinnati, OH | Apr-Oct 2013
- Welldone** Frankfurt, DE | Dec 2011-Mar 2013, Art Director  
*Leading the creative team in the conceptualization, activation, and realization of marketing partnerships between brands and artists.*
- Kolar** Frankfurt, DE | Dec 2007-Nov 2011, Sr. Designer  
*Leading an international extension of the firm—providing creative leadership, design excellence, and building key client relationships in EMEA and APAC.*
- C&N** Frankfurt, DE | Aug-Nov 2007, Designer  
*Design lead on various packaging projects—providing brand strategy, ownership of the project process from conceptualization to completion, and responsible for building key client relationships. Key Clients: Ferrero Group, Sorbo Quality, and KIWI*
- LPK** Frankfurt, DE & Cincinnati, OH | Jan 2005-Jul 2007, Designer  
*Design lead on various packaging projects—providing brand strategy, ownership of the project process from conceptualization to completion, and responsible for building key client relationships. Key Client: Pampers*
- Kolar** Cincinnati, OH | Jun 2004-Jan 2005, Designer  
*Providing design thinking, conceptualization and detailed development.*
- education** **University of Cincinnati, DAAP** Cincinnati, OH | 1999-2004, BS in Graphic Design  
*Honors Scholars Program, Cum Laude, Professional Practice Program, Institute for Global Studies and Affairs, International Cooperative Education Program with a focus in German*
- skills** Creative Leadership, Brand Strategy, Storytelling, Mentorship, Business Development
- tools** Adobe Creative Cloud, Microsoft Office, Photography, Illustration, Painting, basic Sketchup, HTML/CSS, Social Media
- volunteer** **Society for Experiential Graphic Design (SEGD)** Seattle, WA | Sep 2014-Present  
Jan 2020-Present, Board of Directors  
Sep 2014-Dec 2019, Chapter Chair
- accolades** 2020 BUILDDEX Vancouver, Speaker  
2019 SEG D Experience Austin, Young Designers Summit Speaker  
2017 SEG D Wayfinding & Signage Boston, Speaker  
2016 SEG D Experience Seattle, Event Planning, Signage and Moderator  
CDA Cincinnati Design Awards  
Rebrand 100 Global Awards  
GDUSA American Graphic Design Awards